



# Northern Colorado

## 2018 Sponsorship Opportunities and Benefits



### **\$40,000 PRESENTING DIAMOND Sponsor** (Industry Exclusive)

- Recognition on all collateral, social media and website
- Display of four (4) banner at THE BIG DIG OF NORTHERN COLORADO
- Display table for company to hand out information and/or giveaways
- Company logo on event t-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Opportunity for representative to speak at THE BIG DIG OF NORTHERN COLORADO
- Eighty (80) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Forty (40) tickets to sponsor local children touch by cancer (ACS will distribute)
- Logo on 'Thank You Sponsor Banner' at the event



### **\$20,000 QUARTZ Sponsor**

- Recognition on all collateral, social media and website
- Display of three (3) banner at THE BIG DIG OF NORTHERN COLORADO
- Display table for company to hand out information and/or giveaways
- Company logo on event t-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Sixty (60) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Thirty (30) tickets to sponsor local children touch by cancer (ACS will distribute)
- Logo on 'Thank You Sponsor Banner' at the event



## **\$10,000 ZIRCON Sponsor**

- Recognition on all collateral, social media and website
- Display of two (2) banner at THE BIG DIG OF NORTHERN COLORADO
- Company logo on event t-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Forty (40) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Ten (10) tickets to sponsor local children touch by cancer (ACS will distribute)
- Logo on 'Thank You Sponsor Banner' at the event



## **\$5,000 Kyanite Sponsor**

- Recognition on all collateral, social media and website
- Display of one (1) banner at THE BIG DIG OF NORTHERN COLORADO
- Company name on event t-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Twenty (20) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Eight (8) tickets to sponsor local children touch by cancer (ACS will distribute)
- Name on 'Thank You Sponsor Banner' at the event



## **\$2,500 COPPER Sponsor**

- Recognition on website
- Company name on event t-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Ten (10) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Four (4) tickets to sponsor local children touch by cancer (ACS will distribute)
- Name on 'Thank You Sponsor Banner' at the event



## **\$1,000 GRAPHITE Sponsor**

- Recognition on website
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Four (4) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Two (2) tickets to sponsor local children touch by cancer (ACS will distribute)
- Name on 'Thank You Sponsor Banner' at the event

# 2018 Underwriting Opportunities and Benefits

## Tent, Table and Chair Underwriter - \$10,000

- Recognition on website and social media
- Display of two (2) banners at festival area at THE BIG DIG OF NORTHERN COLORADO
- Company Logo on event T-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Forty (40) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Twenty (20) tickets to sponsor local children touched by cancer (ACS will distribute)
- Logo on 'Thank You Sponsor Banner' at the event



## Food Underwriter - \$5,000

- Recognition on website and social media
- Display of one (1) banner at festival area at THE BIG DIG OF NORTHERN COLORADO
- Company name on event T-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Twenty (20) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Ten (10) tickets to sponsor local children touched by cancer (ACS will distribute)
- Name on 'Thank You Sponsor Banner' at the event



## Lanyard and Wristband Underwriter - \$3,500

- Recognition on website and social media
- Exclusive branding on each lanyard distributed to attendees (provided by sponsor)
- Company name on event T-shirt
- Photo opportunities at the event for internal and external communications
- Opportunity for employees to volunteer at the event
- Ten (10) tickets to attend THE BIG DIG OF NORTHERN COLORADO
- Five (5) tickets to sponsor local children touched by cancer (ACS will distribute)







# THE BIG DIG OF NORTHERN COLORADO

## 2018 Commitment Form

(Please Print)

Name(s): \_\_\_\_\_

Corporation Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name (as it will appear in print for recognition): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Assistant's Name: \_\_\_\_\_ Assistant's Phone: \_\_\_\_\_

Assistant's Email: \_\_\_\_\_

### Sponsorships (please circle)

\$40,000 Presenting Diamond Sponsor

\$20,000 Quartz Sponsor

\$10,000 Zircon Sponsor

\$5,000 Kyanite Sponsor

\$2,500 Copper Sponsor

\$1,000 Graphite Sponsor

### Underwriting (please circle)

\$10,000 Tent, Table and Chair Underwriter

\$5,000 Food Underwriter

\$3,500 Lanyard & Wristband Underwriter

\$\_\_\_\_\_ In-Kind Donor

**Please charge credit card (or please send a check to the address below)**

(Circle) Visa    MasterCard    American Express    Discover

Total Amount to be charged to the credit card: \$\_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

3-digit Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

